

A new partnership agreement between Molior and the Montréal Science Centre

Montréal, April 29, 2010 -

Molior is delighted to announce the signature of a three-year strategic alliance with the Montréal Science Centre (MSC). The agreement will yield many projects that unite media arts and science. It stems from the success achieved by previous collaborations between the two organizations, with such events as the *Rotation X-trême* show (2005) and Festival Eurêka! (2009).

The interdisciplinary approach promoted by the partnership will fuel fruitful, mutually beneficial exchanges. A culture that encourages the growth of critical thinking and socially responsible engagement in current issues is built on a combination of scientific, technological and artistic skills. Future joint efforts by Molior and the MSC will foster the emergence of enlightened young researchers and artists who are ready to take over the challenge of producing scientific knowledge, technological development and innovative creations.



Benoît Légaré, Vice-President and director of the Montréal Science Center and Andrée Duchaine, General manager of Groupe Molior

About Molior

Founded in 2001, Molior's mission is to produce media arts shows and works, and exhibit them in Canada and abroad. Molior has produced almost thirty exhibitions and introduced about fifty artists to the local, national and international scene. One focus for development in recent years has been showing Canadian new media arts projects abroad, in places like Brazil, Peru and China, alongside other major producers such as MoMA (United States), V2 (Netherlands) and ZKM (Germany), to name but a few.

About the Montréal Science Centre

Renowned as a major science and technology attraction, the Montréal Science Centre is Québec's first institution dedicated to scientific culture. Attracting more than 700,000 visitors annually, the Montréal Science Centre stands out for its interactive, highly accessible approach, and its focus on local innovation and know-how. Since it opened 10 years ago, the Centre has hosted more than 7 million visitors, staged more than 40 exhibitions, and screened more than 70 films at the IMAX®TELUS theatre, in addition to organizing many thematic weeks on topical concerns and issues. It has also welcomed more than 1.2 million elementary and high school students to its school programs. The Montréal Science Centre is managed by the Old Port of Montréal Corporation.

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