

À l'intérieur/Inside
Groupe Molior's next exhibition in São Paulo

Montreal, April 23, 2008 - Following its very successful 2006 presentation in China as part of the Third Beijing International New Media Arts Exhibition and Symposium, the *À l'intérieur/Inside* exhibition, produced by the Groupe Molior, will be hosted by the Paço das Artes art centre in São Paulo, Brazil, from May 5 to July 20, 2008.

Conceived by independent curator Sylvie Parent, the exhibition brings together new media projects by eight Quebec artists: *Æ* (Gisèle Trudel and Stéphane Claude), Alexandre Castonguay, beewoo, Jean Dubois, Lynn Hughes, Simon Laroche and Brad Todd. The notion of interiority the exhibition is based on refers to the desire asserted by artistic practices to foster the creation of an internal space. According to the curator, "Today, when the superficiality and fleetingness of the content disseminated on screens reigns, it is still possible to create this inner space in close connection with the world, as the projects in the present exhibition propose."

Through the use of tactility, *Perversely Interactive System* by Lynn Hughes and Simon Laroche, as well as *Tact* by Jean Dubois invite the participant to experience a spatial continuity between outside and inside. beewoo's *habitgram* and Alexandre Castonguay's *Digitale* exteriorize the individual in space, making it possible to include the environment in a personal territory. Lastly, *Æ*'s *DATA* and Brad Todd's *redTV* projects reveal phenomena that escape the senses and express the hidden depths of the real.

For Groupe Molior, this project is the beginning of a major collaboration with **Paço das Artes**, a multidisciplinary centre for the arts located on the São Paulo University campus. This exhibition space has showcased some major projects and daring practices in the field of visual and media arts. Its achievements – in the form of exhibitions, publications,



conferences and educational programs – prompt reflection on contemporary art at national and international levels.

The *À l'intérieur/Inside* exhibition received support from the following institutions: the Conseil des arts et des lettres du Québec, Foreign Affairs and International Trade Canada, Hexagram, Centre Interuniversitaire des Arts Médiatiques (CIAM), Interstices, the Canada Council for the Arts and the Conseil des arts de Montréal. Groupe Molior would also like to thank the Canadian Consulate General in São Paulo and Brasilia for its valuable collaboration.

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General information:

- **Exhibition:** *À l'intérieur/Inside*, May 5 to July 20, 2008
- **Works and artists:**
Perversely Interactive System by Lynn Hughes and Simon Laroche
Tact by Jean Dubois
habitgram by beewoo
Digitale by Alexandre Castonguay
DATA by Æ
redTV by Brad Todd
- **Opening:** May 5 at 7:00 p.m.
- **Where:** Paço das Artes
Avenida da Universidade, nº 1. Cidade Universitária. São Paulo 05508-040. Brazil
- **Informations:** www.pacodasartes.org.br
www.molior.ca
- **Source :** Sylvie Parent, Curator
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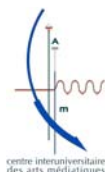
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