



PRESS RELEASE
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thingworld: The International Triennial of New Media Art

Montreal, May 14, 2014 - Molior is joining forces with the **National Art Museum of China (NAMOC)** for the presentation of 5 artists from Quebec at ***thingworld: The International Triennial of New Media Art***, from June 10 to July 7, 2014, which will take place in the heart of Beijing. The biggest new media art exhibition in the world will host 58 works by 65 artists from 22 countries. Molior has been collaborating for 10 years with China and has been participating in the Triennial since its inception in 2008, at first in the edition titled **SYNTHETIC TIMES** which was held as part of the Beijing Olympic Games, and then in 2011, on the theme of **TRANSLIFE**.

These triennials have explored the most current intellectual trends in the discourse of media art and culture, providing a prominent platform for a global presentation and theorization of cutting edge media artwork.

Molior is presenting five Quebec artists with four major works which resonate with the Triennial's theme.

Catherine Béchard and Sabin Hudon will present *The Voice of Things*. This work consists of two oversized mechanized brooms which are suspended and move in a swinging motion. This installation leaves viewers with the dual impression of lost time and a loss of balance. **Jean-Pierre Gauthier** is exhibiting the installation *Rut*, which is made up of various objects such as pie plates, plastic tie-wraps, metal files, petanque balls and other objects which are animated in a random manner, as they wriggle, vibrate or spin to produce surprising sounds. **Martin Messier** is participating in the event with *Sewing Machine Orchestra*, a light and sound installation comprised of sewing machines from the 40s, the sounds of which are amplified through contact microphones and digitally processed into a musical arrangement. **Jonathan Villeneuve** is inviting the Triennial public to discover *Well Framed*, an installation consisting of scenes through which visitors are invited to move about. These automaton-landscapes engage a dialogue between nature and technology.

These four ambitious projects bear witness to Quebec artists' expertise in the new media field.

The exhibition unfolds its three themes: Monologue: Ding An Sich; Dialogue: Ding to Thing; and Ensemble: Parliament of Things in a reciprocal interrelation. By

aligning Physical Being, Technical Being and Psychic Being (to borrow a concept of being from Gilbert Simondon) as the new vista of equality, Technology (as the reciprocal transduction of humanity and technicity) with its initiating motility may be the surprise candidate to turn anthropocentrism on its head: physical beings via technical beings achieve their own vivid presences, their own agency and autopoiesis, their own generativity, thereby evoking a conative penetration for the human being. They act and interact, dialogue and monologue, or chorus in the assemblage of the thingworld. In celebration of thingworld, there emerges an opportunity to reinvigorate the impasse of cultural production that is contingent solely on the premise of a human subject through a much-expanded field of operation; there will be a newfound world of discussions, concerns giving rise to new forms of artistic experimentation and new vocabularies of aesthetic manifestation that resonate with a vision of equity molded by a renewed political ecology, that is the “Equality of All Things.”

Molior joined Mr. **Zhang Ga**, the Triennial’s curator, and an Advisory Committee made up of renowned organizations, such as **ZKM** (Germany), **V2** (Netherlands), **Transmediale** (Germany), **MAAP** (Australia), **ZERO1** (US), and several others, for the development and production of this international event.

The catalogue accompanying the exhibition is co-published by the National Art Museum of China and Liverpool University Press. Essay contributors include Graham Harman, Carolyn Christov-Bakargiev, Mark B.N. Hanson, Sean Cubitt, Timothy Morton, Wang Hui and Zhang Ga.

Participating Artists

Aaajiao 徐文恺 | CN, Keith Armstrong | AU, & Lawrence English | AU, Cécile Babiole | FR, Ralf Baecker | DE, Christopher Baker | US, Rosa Barba | DE, Catherine Bécharde & Sabin Hudon | CA, Julius von Bismarck | DE & Benjamin Maus | DE, Rejane Cantoni & Leonardo Crescenti | BR, Chen Shaoxiong 陈劭雄 | CN, U-Ram Choe | KR, Revital Cohen & Tuur Van Balen | UK, Jessica Deboer | NL, Noa Dolberg | IL, Zoro Feigl | NL, Ken Feingold | US, Benjamin Gaulon | FR, & Tom Verbruggen | NL, & Gijs Gieskes | NL, Jean-Pierre Gauthier | CA, Petra Gemeinboeck | AT/AU, & Rob Saunders | UK/AU, Michael Joaquin Grey | US, Gustav Hellberg | SE, Hu Jieming 胡介鸣 | CN, Yunchul Kim | KR, Pe Lang | CH, Margareta Lekic | HR, Marcos Lutyens | UK/US, Chico MacMurtrie | US, Lawrence Malstaf | NO/BE, Wade Marynowsky | AU, Jennifer & Kevin McCoy | US, Ronald van der Meijs | NL, Martin Messier | CA, Erwin Redl | AT/US, Carl-Johan Rosén | SE, Adriana Salazar | CO, Björn Schülke | DE, Karolina Sobecka | US/PL, Saša Spacal | SL, & Mirjan Švagelj | SL & Anil Podgornik | SL, Wolfgang Staehle | DE/US & Jan Gerber | DE, Thomson & Craighead | UK, Jacob Tonski | US, Jonathan Villeneuve | CA, Silvio Vujicic | HR, Wang Chung-Kun 王仲堃 | CN/TW, Wang Yuyang 王郁洋 | CN, Gail Wight | US, Wu Juehui 吴珏辉 | CN, Yang Jian 杨健 | CN, Yang Zhenzhong 杨振中 | CN, Pina Yoldas | TR/DE, Zhang Peili 张培力 | CN, Zimoun | CH

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Molior would also like to thank the Canadian Embassy and the Québec Government Office in Beijing.

In previous years, the event was covered by a great number of media such as: China Central Television (CCTV), China Daily, Radio China, People's Daily, Wenhuibao, Guangming Daily, China News Agency, Beijing Daily, Southern Daily, China Youth Daily, Vision, Esquire, Domus, Vogue, New Weekly, The Art Newspaper, New York Times, International Herald Tribune, Art Asia Pacific, Artforum, and Skymedia.

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General Information:

Exhibition: *thingworld: The International Triennial of New Media*, from June 10 to July 7, 2014

Artists and displayed works:

Catherine Béchard & Sabin Hudon, *The Voice of Things*, 2004/2005

Jean-Pierre Gauthier, *Rut*, 2004

Jonathan Villeneuve, *Well Framed*, 2012/2013

Martin Messier, *Sewing Machine Orchestra*, 2012

Opening reception: June 10, 2014

Location: National Art Museum of China, Beijing

Information:

www.molior.ca

<http://mediartchina.org>

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